Statewide Lodging Performance										
Market	**Month of July**					**Year-to-Date**				
Year	**Occupancy**	**ADR**	**RevPAR**	**Demand**	**Supply**	**Occupancy**	**ADR**	**RevPAR**	**Demand**	**Supply**
United States										
2007	70.8%	$103.92	$73.53	98,693,466	139,481,896	64.2%	$103.41	$66.38	604,989,443	942,396,816
2008	69.3%	$106.50	$73.81	99,306,765	143,294,865	62.6%	$107.45	$67.24	603,829,776	964,903,282
% change	-2.1%	2.5%	0.4%	0.6%	2.7%	-2.5%	3.9%	1.3%	-0.2%	2.4%
Mountain										
2007	72.6%	$96.57	$70.12	11,963,797	16,477,461	67.7%	$102.66	$69.53	75,509,539	111,488,017
2008	68.8%	$97.91	$67.15	11,656,243	16,995,409	64.5%	$106.48	$68.72	74,029,291	114,701,728
% change	-5.5%	1.4%	-4.2%	-2.6%	3.1%	-4.7%	3.7%	-1.2%	-2.0%	2.9%
State of Arizona										
2007	61.3%	$82.41	$50.50	1,894,379	3,091,816	69.4%	$110.44	$76.70	14,647,314	21,090,546
2008	56.5%	$84.33	$47.64	1,805,130	3,195,728	64.8%	$114.61	$74.25	14,079,136	21,731,289
% change	-7.8%	2.3%	-5.7%	-4.7%	3.4%	-6.7%	3.8%	-3.2%	-3.9%	3.0%
Metro Phoenix										
2007	54.7%	$81.83	$44.75	890,529	1,628,368	70.8%	$128.07	$90.71	7,892,536	11,142,831
2008	48.3%	$82.98	$40.09	814,551	1,686,059	64.4%	$135.16	$86.99	7,398,912	11,495,269
% change	-11.7%	1.4%	-10.4%	-8.5%	3.5%	-9.1%	5.5%	-4.1%	-6.3%	3.2%
Metro Tucson										
2007	59.8%	$75.28	$45.02	279,818	467,914	70.6%	$106.59	$75.25	2,270,173	3,215,481
2008	55.8%	$75.68	$42.20	267,611	479,911	66.5%	$108.05	$71.81	2,186,479	3,290,150
% change	-6.8%	0.5%	-6.3%	-4.4%	2.6%	-5.9%	1.4%	-4.6%	-3.7%	2.3%
Flagstaff AZ										
2007	80.4%	$88.88	$71.46	122,583	152,458	65.3%	$76.08	$49.68	681,078	1,042,929
2008	81.8%	$88.20	$72.14	128,725	157,387	65.7%	$77.47	$50.93	693,801	1,055,444
% change	1.7%	-0.8%	1.0%	5.0%	3.2%	0.7%	1.8%	2.5%	1.9%	1.2%
Non-metro AZ										
2007	73.1%	$86.46	$63.17	680,954	932,077	67.6%	$81.57	$55.11	4,255,625	6,298,270
2008	70.1%	$90.20	$63.20	678,688	968,626	65.0%	$84.51	$54.96	4,239,796	6,518,881
% change	-4.1%	4.3%	0.0%	-0.3%	3.9%	-3.7%	3.6%	-0.3%	-0.4%	3.5%

Source: Smith Travel Research